



Australia-Japan Society of NSW Inc

ABN 70 001 250 228

Incorporation No. INC9889994

Co-Patrons: The Premier of New South Wales. The Consul General of Japan, Sydney
Established 1968

AJS Business Series 2009

MANGA AND ANIME: GLOBAL PHENOMENA?

An illustrated presentation by Consul-General of Japan in Sydney, Mr. Nobuhito Hobo

Over the past decade, global popularity of *manga* and *anime* has intensified as people discover the abundance of appealing stories within the two entertainment forms. Today these popular art forms are clearly transcending cultural barriers and are becoming prominent forms of entertainment outside Japan.

How will Japan and its *manga* and *anime* industries respond to the challenges that result from the increasing popularity of these entertainment forms? What has been the economic impact and what business opportunities might arise from this uniquely Japanese pop-culture?

Consul-General Hobo arrived in Sydney in 2007. He is a career diplomat in the Ministry of Foreign Affairs, having served in the embassies of Japan in the U.K., Bangladesh and Indonesia. His most recent appointment prior to Sydney was as Director-General General Affairs in the Japan International Cooperation Agency (JICA).

Date & Time

Thursday 14 May 2009
5:30 for 6pm - 8 p.m.

Networking drinks and snacks following presentation

Venue

TressCox Lawyers
Level 20, 135 King St, Sydney NSW 2000
Tel: 02-9228-9200

Cost

\$30 AJS members

\$35 non-members

Booking form is attached. **Please note we cannot accept payment on the night**, so make sure you send us your booking form early to reserve your place!

FAX or MAIL BOOKING FORM
Fax to: 02-9228-9299 (Attn Philip Mitchell)

AJS Business Series 2009
MANGA AND ANIME: GLOBAL PHENOMENA?

Thursday May 14 2009.

Please RSVP BY Monday May 11, by filling in the form below and returning it by FAX or mail:

FAX: 02-9228-9299 (Attn: Philip Mitchell) OR

MAIL to: Australia-Japan Society of NSW, PO Box R937, Royal Exchange NSW 1225.

E-mail inquiries to bookingsnsw@austjapanfed.org.au

Note: To confirm your place we do need to receive your payment by Monday 11th !.

Persons attending (if more than one name record below):

Name:.....Position:

Organisation:..... Telephone:.....

Email:

Payment details*:

AJS Members \$30 x = \$ _____

Non-members \$35 x = \$ _____

Two easy ways to pay:

Cheque enclosed is for \$ _____ in favour of Australia-Japan Society of NSW Inc OR

Please debit my: Visa Mastercard American Express

Payment Amt: \$ _____

Card No.

Name (as indicated on credit card) _____

Expiry date / Signature _____

Write additional names attending here:

Name.....Email.....

Name.....Email.....

Name.....Email.....

[*There is no GST payable on this amount]